

# NISEI NEWS

## *A Start of a New Year*

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Its no secret that 2008 closed out for many as a rough year.

We here at Quality Koi have had many ups and downs thru the year of our own. But, putting our focus on the "Ups" we are ready to head into the 2009 season with our heads up.

In 2008 we had another great breeding season which is going to allow us to offer great quality tosai to our customers in the spring.

Our 2008 Main Event Harvest, was another success for us, bringing in the largest crowd in our farm's history, but most important, the best koi we've harvested. We



have updated our website with a new online store to

make these koi more accessible to everyone.

We have many events filling up our calendar for 2009. Koi shows, club meetings, onsite koi events and a

special visit from Mr. Sakai of Isawa, this February.

Regardless of the hard times this past year, our koi have shown we are on the right track. We will continue to push forward in breeding these high quality koi that have become expected from us. We will continue to hold our standards in the health of the koi that we put out into the industry.

We have a long hard year ahead of us, but we are ready for the challenge!

### *2009 3rd Annual AKBS*

We are excited to be able to participate in the 3rd Annual Koi Breeder Show. This year the Koi Club of San Diego is hosting the Breeders show along with the 2009 AKCA Annual Seminar.

This show is a great opportunity to see how far American breeders have come. You will get a chance to see koi from some of the best breeders across the United States side by side.



To add to the excitement the San Diego Club is allowing the koi in the breeders' show to be entered into the hobbyist show after judging! This will break down all separations of origin and it will come down to the best koi for the champion!

Be sure not to miss this great event and stop by to Quality Koi's booth to visit with Mat and Tara and see the koi we brought to represent the farm.

### *Lectures by Mr. Toshio Sakai*



We are excited the Mr. Toshio Sakai, of Isawa Nishikigoi Center in Japan, will be coming to the East Coast this February to give seminars on his experience with Nishikigoi.

Mr. Sakai's first stop will be in Philadelphia, Friday February 20th, where he will be giving a lecture on "The Breeding of Nishikigoi at the Academy of Natural Science.

Mr. Sakai will then spend the day at the farm on Saturday February 21st to discuss "How to Appreciate the Quality of Nishikigoi" in a hands on demonstration.

More about Mr. Sakai on page 2.

*Find all details of these events on our website at [www.qualitykoi.com](http://www.qualitykoi.com)*

The 2009 AKBS pin will be for sale at the 2009 San Diego Koi Show. For collectors who would like the 2008 AKBS pin, please contact us or pick one up at the show! - limited quantities

### QUALITY KOI

### WILL BE CLOSED

ON THE WEEKENDS THRU THE WINTER SEASON.

APPOINTMENTS MAY BE MADE DURING THE WEEK TO VISIT THE FARM.

WE WILL REOPEN ON THE WEEKENDS FOR THE KOI SEASON STARTING IN MAY.

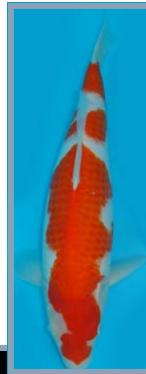
## New Look for QualityKoi.com

We are happy to have launched our updated website in December.

Due to our busy farming schedule here at the farm, which can make it hard to get ahold of us, we wanted to make our site more user friendly.

We have introduced a new koi you are interested in online store which allows you purchasing.

to purchase koi direct from the website, along with registering for events and other new products that we will be introducing. Thru the store you can email us any questions regarding a specific



Due to our old registration information not transferring to our new site, please be sure to set up a new account to assure you will be able to use our online catalog, auctions and receive updated farm news.

## 2009 Winter Event Schedule

**February 12-15** - 2009 San Diego Koi Show, 2009 AKCA Seminar, 2009 American Breeder  
[www.koiclubsandiego](http://www.koiclubsandiego)

**Feb 20th**—Mr. Toshio Sakai— Seminar at the Academy of Natural Sciences, Phila. PA  
Topic - *The Breeding of Nishikigoi*



**Feb 21st** - Mr. Toshio Sakai—Seminar at the Nisei Koi Farm, NJ—“How to Appreciate the Quality of Nishikigoi” registration is required. [www.qualitykoi.com](http://www.qualitykoi.com) for more info

**March 13-15** - Central Florida Koi Show Orlando, FL Show. [www.cfkf.org](http://www.cfkf.org)

## Gettng to know Toshio Sakai

Toshio Sakai was born in Mushigame of Yamakoshi Village in Niigata, Japan. After his apprenticeship of Koi breeding under his father, Toshio left Niigata for Isawa to become an independent Koi breeder. He founded Isawa Nishikikoi Center at age 18. He succeeded the first breeding of Matsunosuke Sanshoku in Isawa. The offspring of the original Matsunosuke Sanshoku have received numerous awards. Among many, Chiba Grand Championship, Saitama Grand

Championship, Kanto Koshin-Chiku Grand Championship, and All Japan Nishikikoi Shinkou-Kai Kokugyo (national fish) awards and Grand Championship.

While developing solid award records, Matsunosuke Sanshoku siblings continued to spawn for over thirteen eight years and continued to produce numerous award-winning champions of Matsunosuke Sanshoku. His Goshiki received the first place award for five consecutive years and its

siblings produced the champion fish in Koromo, Budou-Koromo, and Kawarimono.

His challenge continues to be the production of Koi with further improvement in size, quality, and long-lasting beauty. He has served as the member of director of All Japan Nishikikoi Shinkoukai



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### PLEASE JOIN US FEBRUARY 21ST

AT THE NISEI KOI FARM

TO HEAR : MR. TOSHIO SAKAI GIVE A SEMINAR ON HOW TO APPRECIATE THE QUALITY OF NISHIKIGOI

FEE \$45 INCLUDES LUNCH AND DINNER

REGISTRATION MAY BE DONE THRU OUR ONLINE CATALOG THRU KOI EVENTS

OR CONTACT THE FARM AT 856 299 7564

SPACE IS LIMITED REGISTRATION WILL CLOSE FEB 6TH

## Wholesale Availability

**DON'T BUY THE LEFT OVERS!**

HERE, AT QUALITY KOI CO., WE CONTINUALLY HAVE NEW BATCHES OF KOI COMING OUT OF QUARANTINE ALL THRU THE YEAR. YOU WILL RECEIVE THE SAME QUALITY AND HEALTH IN EACH ORDER.

ALL OF OUR KOI ARE QUARANTINED TO ASSURE YOU AND YOUR CUSTOMER RECEIVE HEALTHY KOI!

**CUT OUT THE IMPORT AND MIDDLE MAN COST THAT IS EATING INTO YOUR PROFIT!**

CONTACT US NOW TO RECEIVE AN UPDATED AVAILABILITY LIST.

THE NISEI KOI FARM IS  
THE HOME OF  
QUALITY KOI COMPANY.

THE FARM IS THE FACILITY  
IN WHICH NISEI KOI

(MEANING: SECOND GENERATION) ARE BRED  
AND RAISED. OUR KOI ARE

PRODUCED FROM THE HIGHEST QUALITY  
JAPANESE PARENTS AVAILABLE.

BY STARTING WITH THE HIGHEST QUALITY  
PARENTS WE ARE ABLE TO PRODUCE

SOME OF THE BEST KOI OUTSIDE OF JAPAN. BY  
ELIMINATING THE IMPORTING COST ON THE KOI,  
WE HAVE OPENED THE DOOR TO MANY  
HOBBYISTS TO NOW BE ABLE TO OWN A HIGH  
QUALITY KOI FOR AN AFFORDABLE PRICE AND

PURCHASE TATEGOI THAT  
WOULD USUALLY STAY IN  
JAPAN.



FIND WEEKLY  
UPDATES, KOI FOR  
SALE AND FARM EVENTS AND  
MUCH MORE @

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*WE, AT QUALITY KOI COMPANY, STRIVE TO PRODUCE AND PROVIDE EACH KOI HOBBYIST WITH AN AFFORDABLE, HEALTHY, HIGH QUALITY KOI.*

*WE INVITE CUSTOMERS TO OUR FARM TO SEE OUR LARGE NUMBER OF KOI FOR SALE AND THE FACILITY IN WHICH THESE KOI ARE PRODUCED.*

*CUSTOMERS ARE WELCOME TO VISIT THE FARM BY APPOINTMENT MONDAY-FRIDAYS.*

*THE FARM WILL REOPEN THE WEEKENDS STARTING IN MAY FOR THE 2009 KOI SEASON*